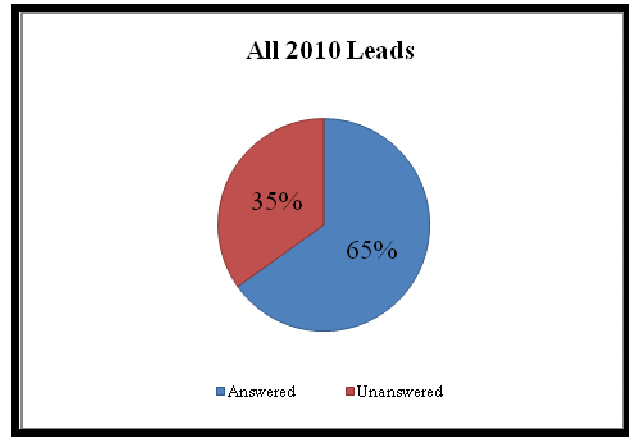


2010 Business Attraction and Expansion Announcements

Name	Community	Purpose	SF	New Jobs	New Payroll	Real Investment
Cintas Corp	Miami Township	Office	0	85	\$ -	\$ -
University of Cincinnati	Batavia Township	Office	81,000	40	\$ -	\$ 2,000,000
Eagle Coach	Pierce Township	Manufacturing	0	30	\$-	\$500,000
Utility Trailer Manufacturing	Batavia Township	Manufacturing / Warehouse	253,000	35	\$-	\$3,050,000
Engineered Mobile Solutions	Batavia Township	Manufacturing	58,000	10	\$-	\$340,000
TOTAL			392,000	200	\$ -	\$ 6,289,000

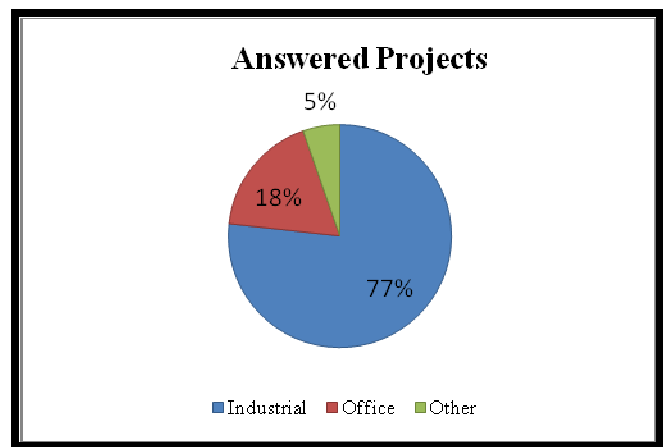
2010 Office and Industrial Demand Analysis (as of 12/31/2010)

The Office of Economic Development (OED) analyzes the demand it sees for office and industrial space in Clermont County. OED has received 86 inquiries for possible projects as of December 31. We have been able to respond with potential sites or buildings for 56 of those projects (65%). We were unable to respond to 30 projects (35%) due to the lack of appropriate land or buildings. This is lower than the typical 75% response ratio and seems to be due to a number of highly specific facility and high minimum ceiling height requests.



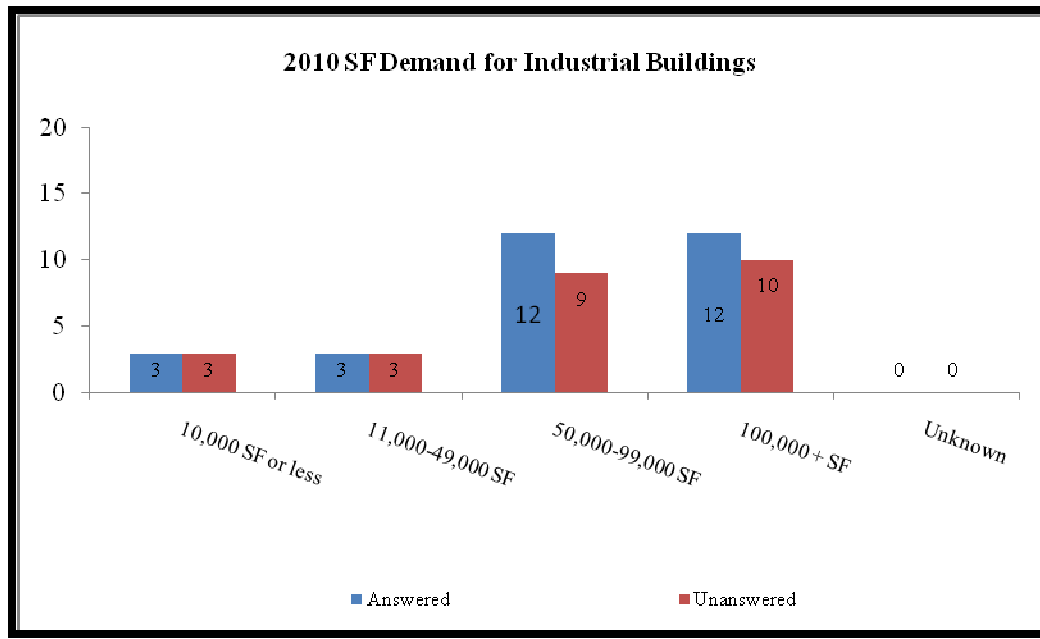
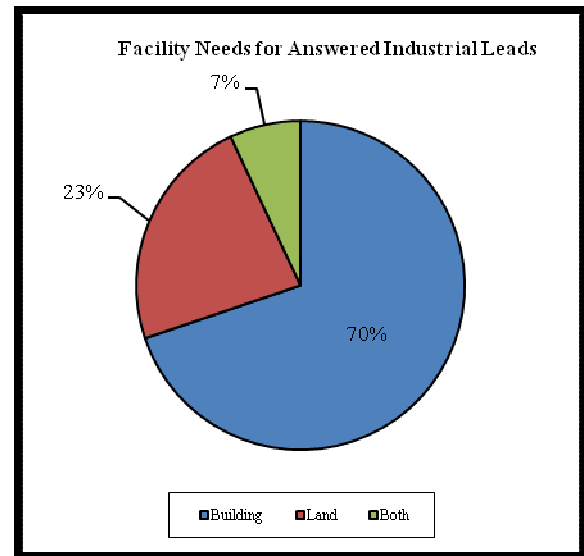
Answered Leads

Of the 56 projects responded to, there were 43 industrial projects (77%), ten office projects (18%), and three projects we classified as OTHER (5%). This ratio is consistent with last year, as OED typically receives more industrial leads.



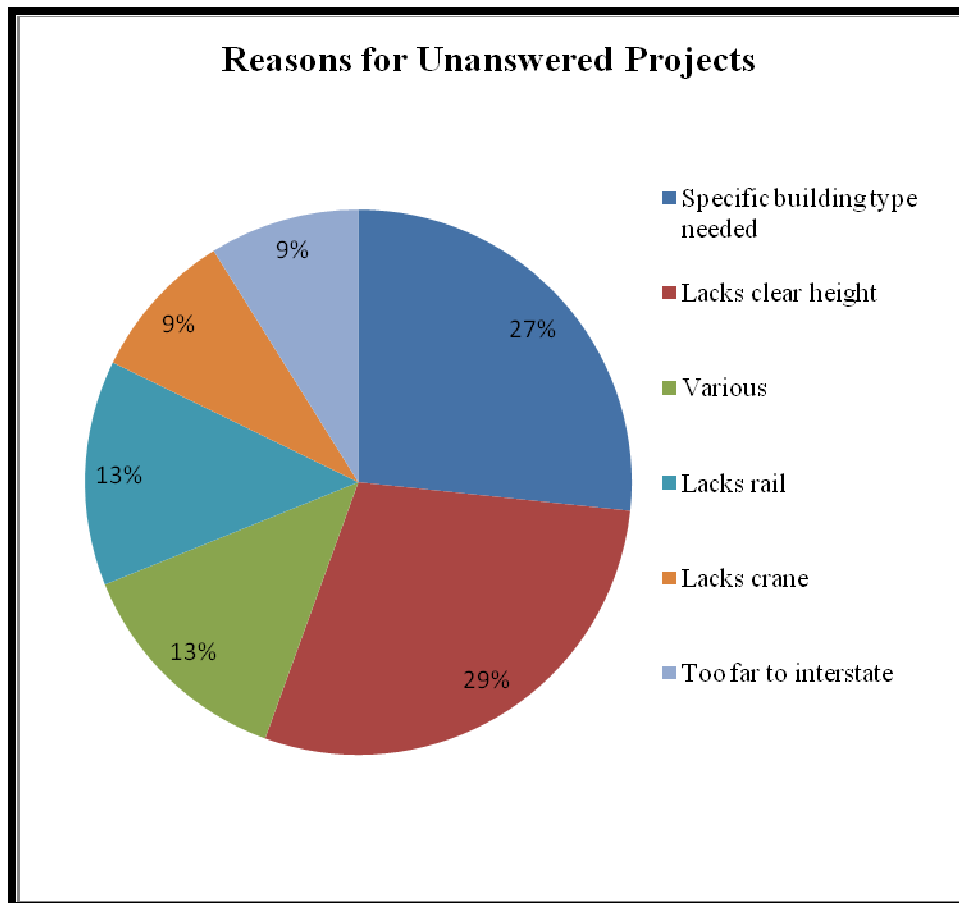
Of the 43 answered industrial (manufacturing and warehouse) leads we answered, 30 were looking for an existing building, ten were looking for land for new construction, and three were interested in an existing building with the potential for expansion.

The most commonly requested industrial building size was in the 50,000 to 99,000 square feet range or greater than 100,000 square feet, each with 36% of the responses. The average size request of answered leads was approximately 127,000 square feet.



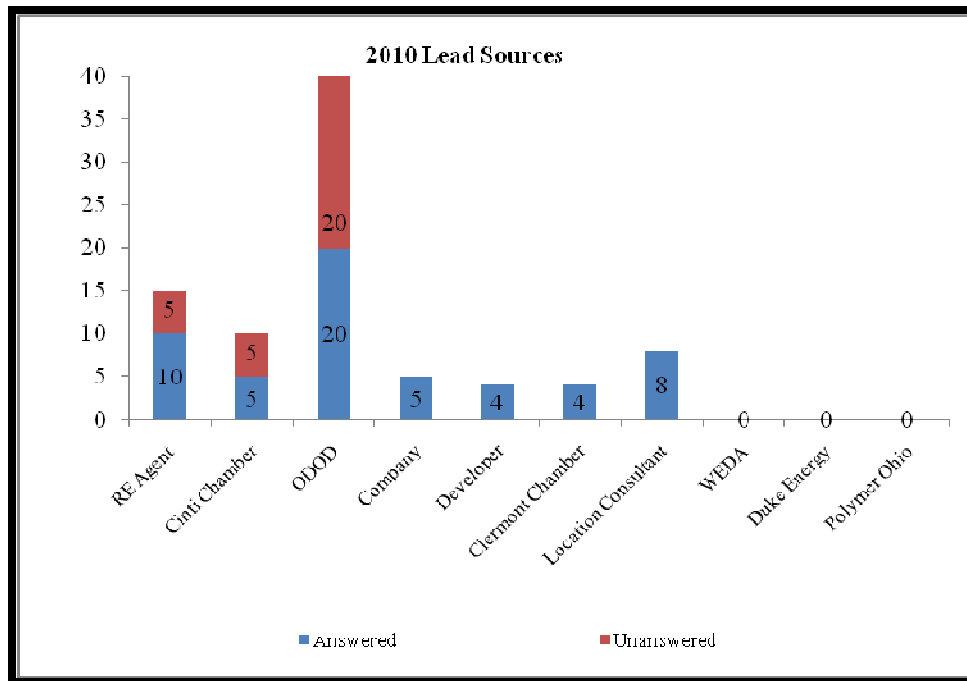
Unanswered Leads

There were 30 projects (35%) that OED could not respond to because of the lack of an appropriate facility. Of these unanswered projects, all were manufacturing projects, except for a call center and an existing data center. These requests were highly specific, with requests for former chemical facilities, rail feasibility, interstate access, cranes, and/or high ceilings. The average unanswered industrial request was about 101,000 square feet.

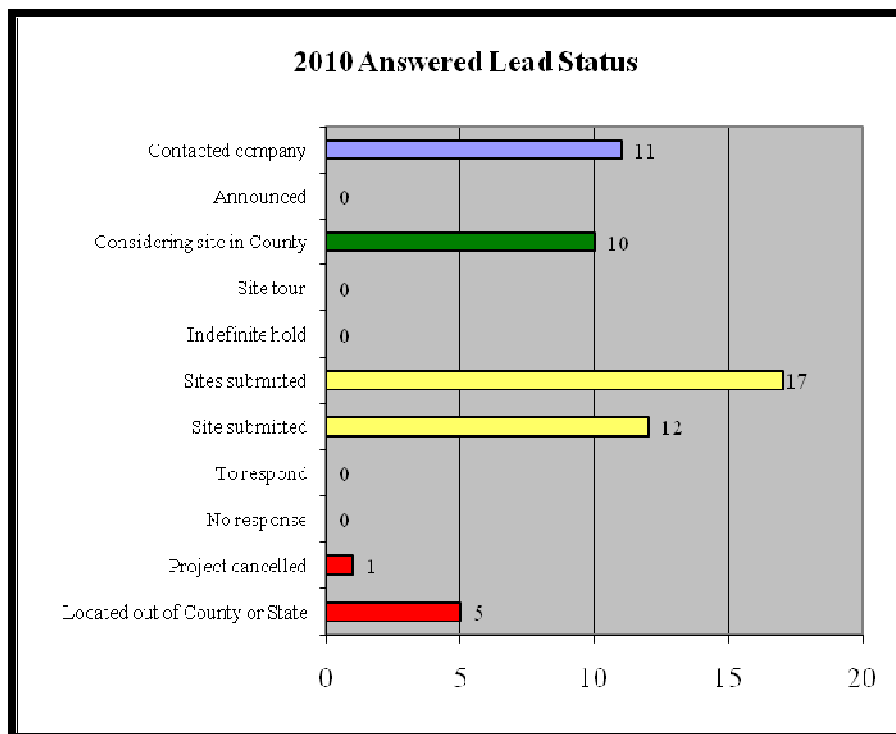


Lead Generation

OED receives leads from several sources. Past years show that real estate agents and companies themselves had been some of the strongest sources of leads. However, continuing the trend from 2009, the State of Ohio has brought a great number of projects that we answered. At the same time though, there were a number of leads from the State we were unable to answer due to specific building needs. Additionally, OED's contract with 310 Marketing (labeled as Location Consultant) has been an additional lead source in the 3rd and 4th quarters. The table on the next page illustrates the sources of all leads, broken out by answered and unanswered projects.



Lead Status



For the 2010 leads that OED has submitted sites for, almost 90% have received site submissions to the prospects. Some of the prospects have either cancelled the projects or announced locations outside of Clermont County and/or the State of Ohio. There are ten prospects that are seriously considering sites in Clermont County and we expect the majority of these prospects to make a decision by the end of the 2nd quarter of 2011. In 2010, it appears prospects are actually making relocation and expansion decisions, compared to 2009 where prospect were “just looking” to see what locations and facilities were available.